

Technology for communication

PREDICTIONS

1

What do you expect to see? Choose from among the following:

Advertising and technology Technology at school Using the Internet: statistics Website designers
 Hackers Downloading music and films - Copyrights Printed newspapers and online news
 Libraries: online newspapers and books

First viewing

GLOBAL UNDERSTANDING

- 1 The titles of the sequences are given in scrambled order. Rearrange them.
 - a The Cambridge librarian: reading and the Internet
 - b A newsroom and journalists
 - c An information technology class
 - d A Cambridge librarian: books on shelves and newspapers online
 - e A website designer



Video with subtitles

Video without subtitles

Second viewing

ORGANIZING THOUGHT

- 1 Describe the settings that appear in the section.
- 2 Which of the settings is an all-male environment? Why do you think it is so?
- 3 What is the website designer's attitude to the development of his company? How does it show?
- 4 Which people look the most formal? Why?

Third viewing

CRITICAL THINKING

- 1 Which type of class is shown in the third section: multi-ethnic or all-white? How does it compare with a school in Italy?
- 2 How does the website designer's attitude to his future compare with a young man's in Italy?
- 3 What do you think of online papers? Does anyone in your family read one?
- 4 The Cambridge librarian says that the Internet can be used by libraries. Do you agree? Give reasons.