

## B.7 Meet a web designer p. 132

**Before watching**

1. **a** What's your idea of the ideal job in the future? Put the following elements in order of importance.

- a. good salary
- b. flexible working hours
- c. long hours
- d. friendly colleagues
- e. varied work
- f. job security
- g. possibility of travelling

**b** **GW** Then compare with two other class companions and discuss any similarities and/or differences in your rankings.

**c** **GW** Discuss these questions in groups of 3. Think of some people you know and about their jobs.

- ▶ Would you like to do the work they do?
- ▶ Why? Why not?

**While watching**

2. Choose the correct option.

1. Finn works for a *web design/web marketing* company.
2. As a freelancer he never had any *money/holidays*.
3. As a journalist he wrote articles for *newspapers/magazines*.
4. Finn prefers working *alone/in a team*.
5. Finn wants his designers and developers to *collaborate/work separately*.
6. Finn has been doing his current job for *5/15* years.
7. There are *many/just a few* companies doing the same type of work.
8. When he receives a curriculum he is more interested by what the person *has done/has studied*.
9. Finn says that new media is *converging/diversifying*.

3. Watch the video again and complete this summary of what Finn says.

1. He works with clients from DJ's to big .....
2. Before working freelance he was a .....
3. Finn found working as a freelancer very .....
4. Finn enjoys working in a .....
5. There are two groups of workers in his company: designers and .....
6. Finn's best skill is his .....
7. He also needs good ..... ability to solve problems.
8. He enjoys his job but finds it very .....
9. He says there are ..... of online digital companies in Brighton.
10. Finn says that technology is constantly .....
11. In the future he plans to carry on making great .....

**After watching**

4. **PW** Work in pairs.

**Student A:** prepare an interview for student B about his/her job, using questions similar to the ones in the video.

**Student B:** invent a job for B and prepare to describe it to student A.

5. Imagine you are a secondary school teacher. Write a few paragraphs describing the positive and negative aspects of your job.

6. Select a specific career you're interested in and do some Internet research in English language on:

- ▶ the courses of study necessary to do the job
- ▶ the qualifications necessary
- ▶ different specializations inside that job
- ▶ career prospects
- ▶ pay and salary.

Then report what you found to two class companions.