

Before watching

1. PW With a partner, make a list of all the different types of media (traditional print, electronic) available.

Traditional media
newspapers

New media
podcasts

...

...

2. Complete this list of tasks that a journalist typically carries out when writing an article.

1. *He/She checks the Internet for background details.*

2. *He/She speaks to the Editor about the story.*

3.

4.

5.

➡ Video vocabulary

3. Match the media-related words on the left with the synonyms or definitions on the right.

- | | |
|-----------------------|---|
| 1. a show | <input type="checkbox"/> a. a special story on a specific topic |
| 2. an award | <input type="checkbox"/> b. the total number of readers |
| 3. circulation | <input type="checkbox"/> c. a personal opinion on a book |
| 4. deputy | <input type="checkbox"/> d. the person responsible for contents of a book/newspaper |
| 5. to cover (a story) | <input type="checkbox"/> e. the journalists responsible for reporting news |
| 6. book review | <input type="checkbox"/> f. a special prize or recognition of work done |
| 7. press briefing | <input type="checkbox"/> g. a TV programme or special arts event |
| 8. news desk | <input type="checkbox"/> h. to follow and report on a particular news event |
| 9. celebrity art | <input type="checkbox"/> i. works of art by famous people |
| 10. the editor | <input type="checkbox"/> j. vice, second in command |
| 11. a feature | <input type="checkbox"/> k. a special interview session with journalists |

4. Write the nouns linked to these verbs.

Verb	Noun
1. to appear	<i>appearance</i>
2. to report
3. to correspond
4. to entertain
5. to publish

While watching

5. Watch for a general understanding of the interview and circle the words she does NOT mention.

- Bafta • Venice • Barcelona • Cannes • Armani
• Jeff Koons • Tarantino • New York • Picasso

6. Watch again and decide if the sentences are True (T) or False (F).

- ☐ 1. Northcliffe House is the headquarters of The Times newspaper.
☐ 2. The top two newspapers have a daily circulation of 5 million.
☐ 3. Arifa Akba is a general news reporter.
☐ 4. She's been the arts correspondent for 8 years.
☐ 5. Arifa is Boyd Tonkin's boss.
☐ 6. Arifa reports on film, music but not television.
☐ 7. She goes to press briefings at important shows.
☐ 8. She reports to the news desk every day.
☐ 9. She sometimes goes to the Cannes film festival.
☐ 10. Jeff Koons is the founder of a pop and celebrity art show.

7. Watch again and complete the profile of Arifa Akbar.

Name: *Arifa*

Current jobs: (1) ,
(2)

Previous job: (3)

Areas she reports on: *Television*, (4) ,
(5) , (6)

Typical work activities: (7) ,
(8)

Places typically visited for work:

(9) , (10)

Favourite forms of media: (11) ,
(12)

After watching

8. Imagine you're a journalist on a large newspaper. Write a typical day in your working life for a magazine feature.

9. You are the journalist and you've been writing a diary for the newspaper while you're at the Biennale Film Festival. Write a short diary entry for five days (Monday-Friday) explaining what you've seen and done, who you've spoken to etc.

10. Think of some other questions to ask Arifa about her job and prepare some possible answers. Then role play an extension of the interview.