

Nome _____

Classe _____

Data _____

SCHEDA DVD 2.3 GREETINGS CARDS**Before watching****1** On what special days and occasions do you send cards?

- | | |
|---|---|
| <input type="checkbox"/> Birthdays | <input type="checkbox"/> Name day |
| <input type="checkbox"/> Christmas | <input type="checkbox"/> Easter |
| <input type="checkbox"/> Mother's Day | <input type="checkbox"/> Weddings |
| <input type="checkbox"/> St Valentine's Day | <input type="checkbox"/> April Fool's Day |

2 Which of these special occasions always takes place on a fixed date?

- | | |
|---|---|
| <input type="checkbox"/> Christmas | <input type="checkbox"/> Easter |
| <input type="checkbox"/> Mother's Day | <input type="checkbox"/> April Fool's Day |
| <input type="checkbox"/> New Year's Eve | <input type="checkbox"/> Father's Day |
| <input type="checkbox"/> Liberation Day | |

3 Now discuss these questions in groups of three.

- How many greetings cards do you buy in a year?
- Where do you normally buy them?
- Do you ever go to a shop that specializes in greetings cards?
- What kind of cards can you find in the shops? Funny ones, traditional ones, alternative ones, rude ones?
- Do you remember a particular card you received and really liked?

While watching**4** Tick the special occasions / greetings that you see on the cards in the video.

- | | |
|---------------------------------------|--|
| <input type="checkbox"/> Christmas | <input type="checkbox"/> Easter |
| <input type="checkbox"/> Mother's Day | <input type="checkbox"/> Father's Day |
| <input type="checkbox"/> Wedding | <input type="checkbox"/> Birthday |
| <input type="checkbox"/> Exam success | <input type="checkbox"/> Thanks to a teacher |

5 Tick the names of family members that you see in the video.

- | | |
|--|--|
| <input type="checkbox"/> Mother / mum | <input type="checkbox"/> Father / dad |
| <input type="checkbox"/> Brother | <input type="checkbox"/> Sister |
| <input type="checkbox"/> Son | <input type="checkbox"/> Daughter |
| <input type="checkbox"/> Grandmother / grandma | <input type="checkbox"/> Grandfather / grandpa |
| <input type="checkbox"/> Grandson | <input type="checkbox"/> Granddaughter |
| <input type="checkbox"/> Husband | <input type="checkbox"/> Wife |

6 Watch again and decide if the sentences are Right (R) or Wrong (W) according to the information on the video.

- | | | |
|--|--------------------------|--------------------------|
| 1. The shop has cards for many different occasions. | R | W |
| 2. Cards usually cost less than £5. | <input type="checkbox"/> | <input type="checkbox"/> |
| 3. The first greetings cards originate from the United States. | <input type="checkbox"/> | <input type="checkbox"/> |
| 4. Egyptians wrote cards on papyrus paper. | <input type="checkbox"/> | <input type="checkbox"/> |
| 5. Henry Cole created the first birthday card. | <input type="checkbox"/> | <input type="checkbox"/> |
| 6. Somebody recently bought an old card for £22,500. | <input type="checkbox"/> | <input type="checkbox"/> |

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| | R | W |
|--|--------------------------|--------------------------|
| 7. People in the UK spend a million pounds a year on cards every year. | <input type="checkbox"/> | <input type="checkbox"/> |
| 8. Most people send more than 50 cards per month. | <input type="checkbox"/> | <input type="checkbox"/> |
| 9. Men buy more cards than women. | <input type="checkbox"/> | <input type="checkbox"/> |
| 10. There are 800 companies making commercial cards. | <input type="checkbox"/> | <input type="checkbox"/> |
| 11. One in every ten shops sells cards in the UK. | <input type="checkbox"/> | <input type="checkbox"/> |
| 12. The UK card industry is more developed than in other countries. | <input type="checkbox"/> | <input type="checkbox"/> |

After watching

- 7** View greeting card message ideas on:
www.giftcardmessages.com/index.php?step=show_phrases&cat_id=68
- 8** Find three cards you like on <http://greeting-cards.com/> or a similar site, print or download them and show them to people in the class, explaining why you like them.
- 9** In groups of three, imagine you work for a card company in Italy and would like to make some very innovative cards. Think of three special occasions / events that you could celebrate with a card but for which there are currently none or very few. Write a possible message for these cards.
- 10** Write a short message to put inside a greetings card for:
 - a. your mother or father on their birthday;
 - b. your brother or sister on passing an exam;
 - c. a good friend on his / her birthday;
 - d. your favourite grandparent on his / her birthday.

Compare your messages with other people in the class.